

EXPERIAN NEW MOVERS FILE

New movers are eager to establish relationships with a wide range of local businesses. Reach out to this diverse, yet highly responsive, market with our New Movers DatabaseSM

Our New Movers Database is available each month, providing a fresh source of recently reported new movers. New movers are excellent prospects for household furnishings and appliances, home improvement offers, phone service, garden and workshop tools, insurance, local retail stores, banks, credit card organizations, catalogers, fundraising associations and restaurants.

Target new movers by distance of move, whether the move was local or out of state, or type of dwelling moved from and to. Refine your prospect universe further with demographic selects like age, estimated income and presence of children to target the right households for your offer.

experian®

Selects Available:*

Geographic Selects

City Name
County Name
CRRT
Radius
SCF
State
Zip

Demographic Selects

Age
Date On File
Dwelling Type
Exact Age
Gender
Marital Status
Move Date
Move Distance
Past Move Month
Presence of Phone
Prior Address County
Prior Address State
Same/Diff SCF Move Indicator
Same/Diff State Move Indicator
Same/Diff Zip Move Indicator
Update Month



30-day Hot Line count:

1.4 million approx.

12 months: 17 million approx.

Base name and address:

\$55/M

Source: Consumer data and public deed records

Minimum order: \$150

Extra charge for unlimited usage

Updated monthly

Suggested users:

- ◆ Catalogers
- ◆ Home improvement, furnishings
- ◆ Lawn tools and services
- ◆ Newspaper and magazine offers
- ◆ Professional services
- ◆ Retail, restaurant promotions

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* Available selects are subject to change at any time at the discretion of the data owner or data provider on the MarketFox system.