

NEW CONNECTS - RESIDENTIAL AND BUSINESS
NEW RESIDENTIAL, NEW BUSINESS, NEW AT HOME BUSINESS



These records are the freshest available on the market today. Be the first to reach out to new movers and beat the rush. Great for telemarketing or direct mail. This file allows marketers to truly target prospects while they are in a buying mode and forming new connections in their new location. It also allows marketers to track customers from location to location and identify distance of move.

Daily New Connects

Make sure you are the first one to reach new leads by receiving daily new connects. Each daily file contains all the new connects and disconnects from the previous day.

Weekly New Connects

Each weekly file contains all the new connects and disconnects from the previous week and is available every Monday.

Selections:

- New at address with new phone number
- New at address - same phone number
- New at address with unpublished number
- Change in phone number at same address
- Deleted phone numbers (typically a move out, a port to wireless, cell or VoiP, or an out-of-business)

Great for restaurants, dry cleaners, lawn maintenance, home improvement, credit card offers, insurance, financial institutions, retail locations, and so much more!

NEW CONNECTS/DISCONNECTS

MONTHLY AVERAGES

Movers

Residential1.7mm
Business Locations 155m
Business at Residences5.3m

Disconnects

Residential1.2mm
Business Locations85m
Business at Residences4.8m

WEEKLY AVERAGES

New Movers

Residential414,751
Unpublished..... 175,396
New at Home Businesses 2,019
New Businesses..... 50,761

Disconnects

Residential Phones.....388,030
Business Home Phones 1,444
Business Phones 32,219

Reseller Pricing Available

TRIAX DATA, INC.
800 S. Gay St., Suite 650
Knoxville, TN 37929

TF: 888.241.9559
PH: 865.971.4333
FX: 888.240.7897

www.triaxdata.com

